

PROGRAM  
**INNOVATION  
ENGINES**

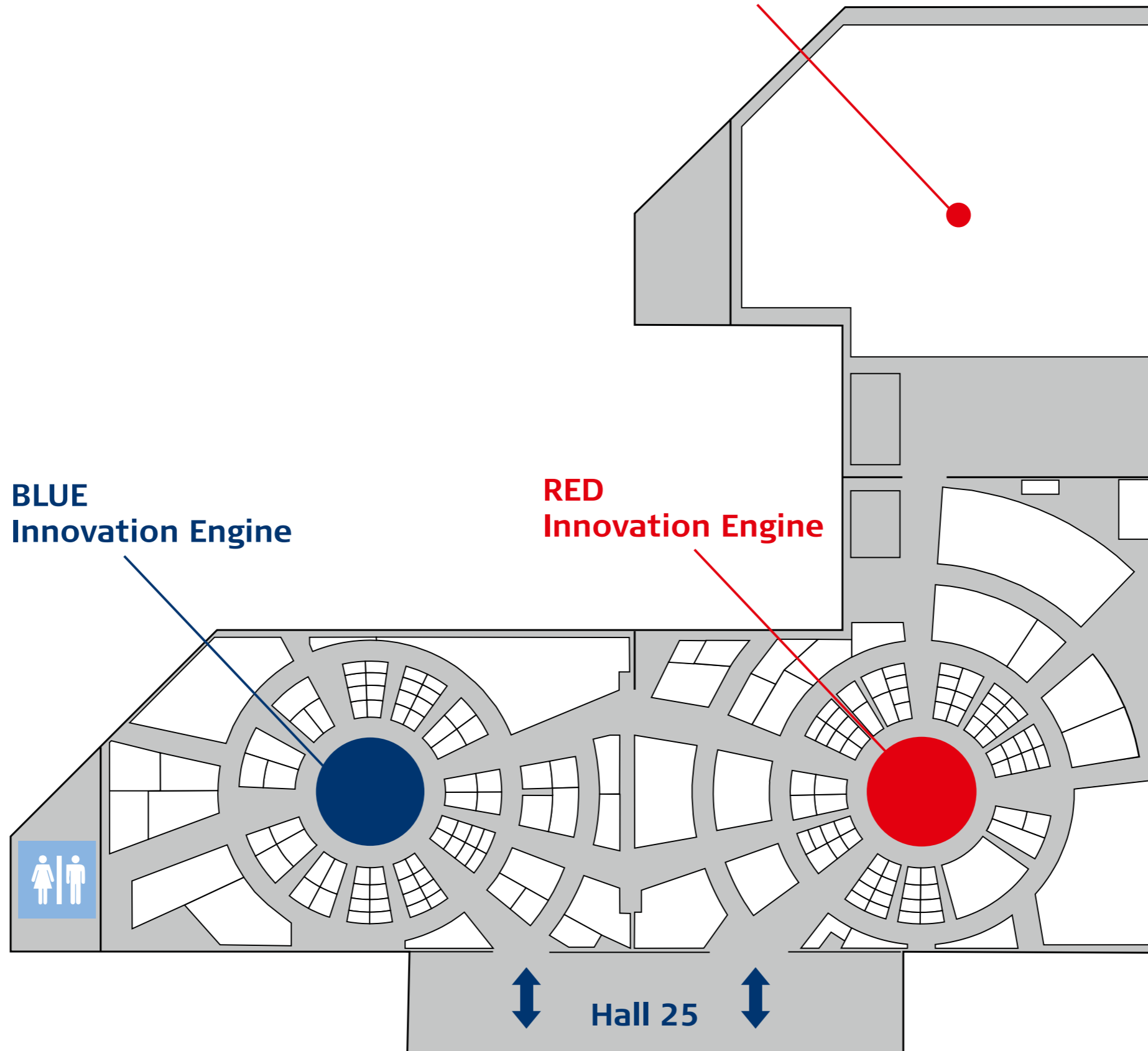


HALL 26  
6-11 SEP 2019



# Hall 26

IFA NEXT GRAND THEATER



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IFANEXT.COM

FRIDAY 6.9.

SATURDAY 7.9.

SUNDAY 8.9.

MONDAY 9.9.

TUESDAY 10.9.

WEDNESDAY 11.9.

	BLUE INNOVATION ENGINE	RED INNOVATION ENGINE	BLUE INNOVATION ENGINE	RED INNOVATION ENGINE	BLUE INNOVATION ENGINE	RED INNOVATION ENGINE	BLUE INNOVATION ENGINE	RED INNOVATION ENGINE	BLUE INNOVATION ENGINE	RED INNOVATION ENGINE	BLUE INNOVATION ENGINE	RED INNOVATION ENGINE
10:30		Pressekonferenz der Deutschen TV-Plattform										
11:00	Smart Home – How does Netatmo ensure its users' data privacy and security? Netatmo, Florian Deleuil, Vice-President Product EN		Enabling elderly people to stay longer safe at home without making them feel intrusive – VISSEIRO GmbH, Pirmin Kelbel, CEO EN	Your first companion robot – Pibo CIRCULUS, John Park, CEO EN	From the Cloud to the Earth – the Commercialization of Intelligent Business TUYA SMART, Alex Yang, COO EN	VisualSonic – A new Home Decor Technology to combine your love of Art & Music Digital Oasis Limited, Wong Benson, Partner & CFO EN	5G – One fits for all? Panel-Diskussion: Dr. Roland Beutler, SWR Benjamin Grimm, Freenet Richard Weiler, Deutsche Telekom Giorgio Koppehele, Magic Horizons Hamid-Reza Nazeman, Qualcomm Moderation: Christian Just, Ressortleiter Telekommunikation und Internet, Redaktion Computer Bild DE	Why Augmented Reality is the future of smart toys Augmented Robotics, Tony Nitschke, CEO EN	Cybersecurity – Aktuelles aus der Gesetzgebung Dr. Dennis-Kenji Kipker, CERT@VDE, Legal Advisor DE	Ist das Elektro-Auto die Zukunft? citkar GmbH, Sven Kindervater, CMO DE	Mobility – Some new stuffs in my car! Hap2U – Snips – Iris Capital, Business France	COMPUTER BILD Moderation: Chefredakteur Dirk General-Kuchel
11:20	ICT-enabled Smart Factory ETRI, Dr. Hyun Kim, Assistant Vice President of Electronics and Telecommunications Research Institute (ETRI) EN		Wasser 2.0 – Ur-Element goes Digital LUQEL Deutschland GmbH, Roland Groß, Chief Digital Manager Officer DE	From ZERO to your factory Global ZEUS, Yoo Jai Won, Assistant Manager EN	CROVE – The digital hand in smart maintenance EngageLabs, Alicia Sophia Hinon, Co-Founder & CEO EN	Interfaces for future home appliances – technology and design Leading Devices S. A., Michal Tatka, CEO EN		Haptic Feedback – enhancing the human perception GHOST – feel it. GmbH, Laura Bücheler, CEO & Co-Founder EN		Making Sense of Hearing Mimi Hearing Technologies, Guido Knook, Head of Product EN		Round Table plus anschließende Q&A
11:40	Embodied AI – Virtual assistants for the Real World Twenty Billion Neurons GmbH, Chris Mansfield, Head of Product EN		Playful Learning – From school to home, from home to society – Shen Zhen GLI Technology, Fei Hang, Director Tech Europe Office EN	The Future of Coding Drone & Robot ROBOLINK, Robert Lee, CEO EN	Prototyping the Future / Design Driven Innovation am Beispiel Hybrid Interfaces – DesignFarm Berlin, Georg Klöck, Gründer EN	Smart Homes, Energy Savings and Customers Ovon Technology, Thomas Timothy, COO EN		How artificial intelligence helps the world to connect? Timekettle Technologies, Alex Qin, Founder Vice President EN	The Foundation and Future of Blockchain Industry SecuX Technology Inc., Peter Chen, CEO EN	IoT watchdog Syncleo, Michael Priel, CEO EN	'ECHONET Lite' is a standard interface for the IoT Era ECHONET Consortium, Ryo Otsuka, Committeeman EN	12:00 Smartes Zuhause (in Zusammenarbeit mit Bundesverband Deutsche Startups e.V.)
12:00	Crowdfunding to test international markets Pascal Condomaine, Indiegogo – Cube your life – Redison; Business France	8K Podiums-Diskussion The evolution of resolution – status quo of 8K 8K represents the next level of quality in the world of moving images. When and how will 8K movies get into the living room? Which media companies deal with the topic? Which additional quality parameters play an important role next to the enormous pixel resolution? Chris Chinnock, Executive Director, 8K Association Dan Schinasi, Director of Product Planning – Home Entertainment, Samsung Electronics	AI Camera, a camera from future to today REMO TECH Co. Ltd., Tony Wang, Global Sales Director EN	PowerWatch & the Unlimited Potential of Thermoelectrics – Matrix Industries, Akram Boukai, CEO & Co-Founder EN	Ihre Großeltern haben kein WhatsApp? Doch: mit Familink! – Familink, Claire Dhénain-Hofmann, Marketing Manager DE	The Taste of Tech Wireless Power Consortium, Hans Kablau, Chairman, Kitchen Work Group EN	Feelbelt® – makes music magic Feelbelt GmbH, Benjamin Heese, Geschäftsführer EN	Dispelling the myth of the cloud power in AI and voice recognition – Snips, Nicolas Baron, Business Development Director EN	Datensicherheit im UAV-Bereich – Sichere, verschlüsselte Live-Videoübertragung von Drohne – Infotecs GmbH, Josef Waclaw, CEO DE	Nature and IoT Vitesy, Paolo Ganis, CEO EN	IFA NEXT Startup Days, Future Mobility	12:05 Science Slam Fußläufige Mobilität älterer Menschen Florian Breitingner, TU Berlin
12:20			The possibility of autonomous driving Shenzhen Imotion Technologies CO. LTD, Cai Charles, CEO EN	FitTech to Improve Human Physiological Performance Spryng, Heshika Deegahawathura, Chief of Recovery EN	Medisana Home Care Robot – the future in health care Medisana GmbH, Ulrich Schulze-Althoff, Chief Digital Officer EN	Wireless power technology extends focus towards medium and high power devices – IHS Markit, Dinesh Kithany, Lead Industry Analyst EN	SHIVR Brings the Heavy Artillery to the World of Great Audio Quality SHIVR, Inc., Le Ran, Sales Manager EN	Voice activated consumer electronics and translation systems – how this will influence people's life CEH Technologies, Danny Manu, CEO EN	Blockchain im industriellen Kontext – Wo stehen wir heute? Eine Podiums-Diskussion auf Initiative der Fraunhofer-Gesellschaft Keynote Prof. Dr. Wolfgang Prinz, Stellv. Institutsleiter am Fraunhofer-Institut für Angewandte Informationstechnik FIT DE	NFC/QR-based Smart Access Platform for the "ShareEconomy" area NousLogic Inc., Hoang Nhu, CEO EN	12:15 Ohne Diversität keine Mobilität Katja Diehl, Podcasterin	
12:40			Success factors of shared mobility services Simple Mobility, Lena Bödeker, Head of Operations EN	The Quiet Revolution in Consumer Technology to combat Noise Pollution Quiet Mark, Poppy Szklir, Co-Founder & Managing Director EN	Can we connect our kids? Babeyes – Wizzili – Cube Your Life, Business France		Why Cameras Are Not the Future of Home Security Minut, Bark Buster, Head of Business Development EN	Luminette – Light therapy glasses LUCIMED SA, Eric Delloye, Director EN		Consumer centricity – Konsumentenorientierung, global denken – lokal handeln VDE Prüf- und Zertifizierungsinstitut GmbH, Michael Wenzel, Key Account Manager DE	12:30 Round Table: Ridepooling, Scooter-Sharing & Hyperloops – Ist die Ära des eigenen Autos zu Ende? Moderation: Katja Diehl, #SheDrivesMobility Ann-Kathrin Stärkel, beyond1435 Beres Seelbach, onomotion Tina Muehlfenzl, Tier Mobility Felix Kreisig, The Drivery	
13:00	Preisverleihung „Digitales Start-up des Jahres 2019“ Bundesministerium für Wirtschaft und Energie	Alfred Chan, VP Marketing, V-Silicon Pete Sellar, Senior Director, Corporate Standards & Strategy, Xperi DE/EN	Fundraising in Hardware Snips – Iris Capital – Hardware Club, Business France	Tech for Good – How immersive technologies can help us to create a better world Stell Dir V(O)R, Thrive International e.V., Petra Dahm, Gründerin & Vorstand EN		Künstliche Intelligenz – Und was habe ich davon? – Podiums-Diskussion Deutsches Forschungszentrum für Künstliche Intelligenz – DFKI, Dr. Matthieu Deru (Bild-Inhalteerkennung) Yamaha Music Europa, Andreas Rieckhoff (Surround Sound) Samsung Electronics, Mike Henkelmann (TV) Huawei Technologies, Arne Herkelman (Smartphones) Moderation: Klaus Petri, gfu – Gesellschaft für Consumer & Home Electronics GmbH DE	The Future of Driving: Enhancing Safety on the Road with Thermal Sensors Seek Thermal, Tim LeBeau, CCO EN			Wohnungswirtschaftliche Kernprozesse in der digitalen Zukunft Dr. Lippert, BBU und Jörg Lorenz, green with IT Daniel Schulz, ABG Paradies N.N., Bundesamt für Sicherheit in der Informationstechnik DE	13:10 Pitches	
13:20				Revolutionizing the CE market with a simple plug-in subscription solution GROVER, Stephan Alexander Dreier, VP Business Development & Sales EN			Voice. Adding hearing to the conversation Mimi Hearing Technologies, Philip Skribanowitz, CEO & Founder EN				13:55 Jelbi – Bündnis für die Mobilität von morgen Friedrich-Wilhelm Menge, BVG	
13:40				Challenging the Smart Home Market to "Do More" for People – Airthings, Martin McGloin, Product Manager EN							14:10 Autonomes Fahren – Warum US-Anbieter Europa verloren haben Adam Bahilke, MotorAI	
14:00	IFA NEXT Startup Days Digital Health		IFA NEXT Startup Days TechforGood (Social Entrepreneurship)	Being there from afar. The future of remote care giving Vayyar, Ofer Familier, Director of Business Development EN	IFA NEXT Startup Days Artificial Intelligence		IFA NEXT Startup Days IoT		IFA NEXT Startup Days Smart Living	Future Living Berlin – Ein Quartier für das Wohnen von morgen: smart, nachhaltig und für jeden Birgit Eberhardt, GSW Sigmaringen Sven Schmittbüttner, Unternehmensgruppe Krebs Beate Albert, Berlin Partner Adrian Obrist, DigitalStrom Benedict Doepfer, Panasonic Sebastian Lurg, Schindler C. Hartmannsgruber, Kimocon EN	14:25 Ehrung der Tagessieger	
14:05	Get Ready Workout Samim Quraishi, Breakletics		14:00 Life is a Pitch – Der Startupwettbewerb von Samsung zum Thema Nachhaltigkeit. Die Finalisten aus den Kategorien Umwelt, Gesundheit und Inklusion pitchten um den 1. Platz. Anschließend Siegerehrung	Travel tech & IoT accessories Magpoc Design Limited, Alex Au, Founder & CEO EN	14:05 Semantisches TV – wie KI den Inhalt bewegter Bilder erkennt Dr. Matthieu Deru (DFKI)		14:05 Ressourcenschwache Geräte und Schwierigkeiten: Worauf müssen IoT-Startups achten, wenn Sie erfolgreich sein wollen? Hauke Petersen, FU Berlin		14:05 Einführung und Überblick über Smart Living Made in Germany Michael Schidlack, Leiter Strategie und Intl. Smart Living		14:35 Round Table: Challenge Smart City – Stadtentwicklung verstehen und mit intelligenten Lösungen begegnen Kathrin Hoffmann, eMO Moritz Oesterlink, Clevershuttle Stefan Heinrich, Deutsche Bahn Teresa Brüggemann, Plugsurfing Tim Schwichtenberg, DB Invest	
14:20	Silver Surfer meets Innovation – demographic change as an opportunity for health startups Anne Braun Zolthof, Tech Incubator Nürnberg	The era of innovation of supply chain management with AI Shen Zhen LKKER SCM Co., Ltd., Selena Hu, General Manager EN			14:20 Round Table: AI and the Future of Work Dr. Matthieu Deru, DFKI Daniela Kluckert, MdB Claudia Pohlank, T-Labs Isabell Franck, Franck.AI		14:20 Round Table: Digital Doping – Wie nimmt die Virtual Community Einfluss auf die eigene Leistung? Anne Theke, na-fitness Christoph Kittler, Sportpsychologe Fee Beyer		14:30 Selbstbestimmtes Altergerechtes Wohnen mit smarten Technologien Dr. Claus Wedemeier, Die Wohnungswirtschaft			
14:40	Round Table: Smart Health – gesünder Leben mit Health-Tracking Apps Moderation: Admir Kulin, m.Doc Paul Burggraf, Thyrye Marius Liefold, Denton Systems	Disruption of product communication through virtual and augmented reality Robert Thomas, Metall- und Elektrowerke GmbH & Co. KG, Vladimir Sizikov, Innovation Manager EN	15:30 Talk		15:00 Pitches		14:50 Vorstellung United Tech of Europe		15:00 Pitches			
15:00	Smarte Patientenfähigkeit in der professionellen Gesundheitsversorgung Admir Kulin, m.Doc	Understanding the Tech Consumer through Integrated Insights GfK SE, Warren Saunders, President EN	16:15 Pitches	JAPAN – Global Innovation Partner of IFA NEXT New human-machine interfaces with consideration and sensibility Keita Nishiyama, Director-General of the Commerce and Information Policy Bureau at Japan's Ministry of Economy, Trade and Industry (METI) In discussion with Jens Heithecker, IFA Executive Director EN	16:30 How Intel® empowers Artificial Intelligence Stephan Gillich, Intel		16:25 Ehrung der Tagessieger		16:30 Panel: Smart Living – Made in Germany Die Potentiale von Smart Living für die Umsetzung der Energiewende Dr. Danyal Bayaz, MdB, Die Grünen Dario Cohen, Head of Business Innovation and Partnering, ISTA Dr. Benedict Doepfer, Manager New Business Development Consumer Electronics, Panasonic Bernd Grohmann, Vorstand, EQ3 AG Jürgen Högener, Geschäftsführer Busch-Jaeger Elektro GmbH Thomas Jäger, Geschäftsführer Jäger Direkt			
16:00	Masterstudiengang „Digital Health“ am Hasso Plattner Institut Nina Kiwitt		17:15 The power of collaborative networks Claudia Winkler, good		16:45 Dynamic Sounds for Videogames – Composing music with AI Valerio Velardo, Melodrive		16:30 Vorstellung 5G-Studie vom BVDS und Vodafone		16:30 Panel: Smart Living – Made in Germany Die Potentiale von Smart Living für die Umsetzung der Energiewende Dr. Danyal Bayaz, MdB, Die Grünen Dario Cohen, Head of Business Innovation and Partnering, ISTA Dr. Benedict Doepfer, Manager New Business Development Consumer Electronics, Panasonic Bernd Grohmann, Vorstand, EQ3 AG Jürgen Högener, Geschäftsführer Busch-Jaeger Elektro GmbH Thomas Jäger, Geschäftsführer Jäger Direkt			
17:00	Ehrung der Tagessieger		17:25 Adriana Groh, Prototype Fund		17:00 Ehrung der Tagessieger				17:20 Vorstellung Bundesverband Deutsche Startups			
17:15	Round Table: Digital Health – wie Frauen die Digitalisierung der Gesundheitswirtschaft vortreiben Nina Kiwitt Prof. Dr. Anabel Ternes von Hattburg, Get your Wings Daniela Schuhmacher, Psycurio DE/EN		17:35 Round Table: Challenges and potentials of Tech4Good Moderation: Leon Reiner, Impact Hub Claudia Winkler, good Michael Schmelcher, AFB Adriana Groh, Prototype Fund		17:15 Round Table: The Power of Algorithms – Does AI need a code of ethics? Tabea Wilke, botswatch Dr. Danyal Bayaz, MdB, Die Grünen Lajla Fetic, Bertelsmann Stiftung				17:35 Ehrung der Tagessieger			
18:00												

- 5G
- 8K
- Artificial Intelligence
- Audio
- Blockchain/Security
- Business & Innovation
- Digital Health
- Future Mobility
- IoT
- Robotics
- Smart Living
- Wearables